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FOR IMMEDIATE RELEASE

## PLS Executives Lend a Hand at Chicago's Ronald McDonald House

CHICAGO, IL—December 7, 2011: PLS's top management gathered in the kitchen at the Ronald McDonald House in Chicago's Lincoln Park on December 1 to prepare dinner for the House's guests.

The Ronald McDonald House ([www.rmhcni.org](http://www.rmhcni.org)), located near Children's Memorial Hospital, provides a haven to keep families together while their child is receiving medical treatment far from home. Ronald McDonald Houses offer comfortable and private rooms, opportunities to bond with other families going through similar situations, and delicious meals prepared by volunteers.

PLS operates more than 300 financial services centers in nine states. The PLS mission is to provide innovative and convenient financial services delivered with the respect that hard-working consumers deserve.

"These children and their families are facing tremendous ordeals," said Bob Wolfberg, President, PLS, as his team prepared meatloaf, mashed potatoes and salad for the approximately 30 guests of the Ronald McDonald House. "As good neighbors, we're proud to help the Ronald McDonald House offer fellowship and hospitality that enables parents to focus on the needs of their children."

"All of us have children of our own," added Dan Wolfberg, President, PLS. "Our hearts go out to these families, and we hope they'll all soon be enjoying the holidays together at home."

### About PLS: People. Location. Service.

The PLS Group, headquartered in Chicago, is comprised of more than 300 financial services centers in Alabama, Arizona, California, Illinois, Indiana, Mississippi, New York, Texas and Wisconsin, with more than 3,100 employees. PLS is one of the largest, fastest-growing and most distinguished organizations in the check cashing industry, and is a top performer for Western Union, a money transfer network.

PLS has been listed among *Inc.* magazine's "5000 Fastest-Growing Private Companies in America" ([www.inc.com/inc5000/list](http://www.inc.com/inc5000/list)) for the past three years, and for three consecutive years has been named one of the "101 Best and Brightest Companies to Work for in Chicago" by the National Association of Business Resources



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([www.101bestandbrightest.com](http://www.101bestandbrightest.com)). For the past four years, PLS has been named one of Chicago's Largest Privately Held Companies by *Crain's Chicago Business*® ([www.chicagobusiness.com](http://www.chicagobusiness.com)), and was listed on *Crain's* "Fast 50" (Fastest Growing Companies). Bob and Dan Wolfberg, PLS Presidents, were finalists for Ernst & Young's 2010 Entrepreneur of the Year Award ([www.ey.com](http://www.ey.com)). In 2011, Bob Wolfberg was recognized by Financial Service Centers of America [FISCA ([www.fisca.org](http://www.fisca.org))] as its Financial Service Provider of the Year. The company has also been twice honored with the Activa Award from FISCA in recognition of its charitable efforts.

The PLS Group serves customers through its *PLS Check Cashers* stores, which offer check cashing, prepaid Visa debit cards, money transfer services, money orders and bill payments; *PLS Loan Store* locations, which provide consumer short-term loans, auto insurance and tax-preparation services; and *PLS Motor Vehicle Services* facilities, which offer vehicle license and registration services.

#### About the Ronald McDonald House

The four Chicago-area Ronald McDonald Houses are operated by Ronald McDonald House Charities of Chicagoland and Northwest Indiana, whose mission is to improve the health, well-being and education of children through its three core programs: Ronald McDonald Houses; Ronald McDonald Care Mobile®, which provides essential health services to children in underserved areas in a mobile environment; and its Scholarship Program, which provides renewable scholarships to academically outstanding, community-minded and economically challenged young people. For more information, visit [www.rmhcni.org](http://www.rmhcni.org)

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